

Awareness
of Design;
aware of what?

Message

Space

Context

Audience

Place

Place elements of your compositions without overthinking. Close your eyes, feel or visualise in your mind where on the page should be placed.

Message

Write what your
inner child self
would truly like
to say about the
project you are
working on.

Audience

Put yourself in the shoes of the ideal audience, collage who they are.

