

MAGCD2 ♥ SYMPOSIUM

ELVA 22047695



Exploring
visual representations
of consciousness
and complex human
experiences.

ETHERAL

TANGIBLE

LIGHT

Illustrator & Photography

INTUITION

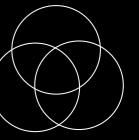
Design Systems

CREATIVE ANXIETY

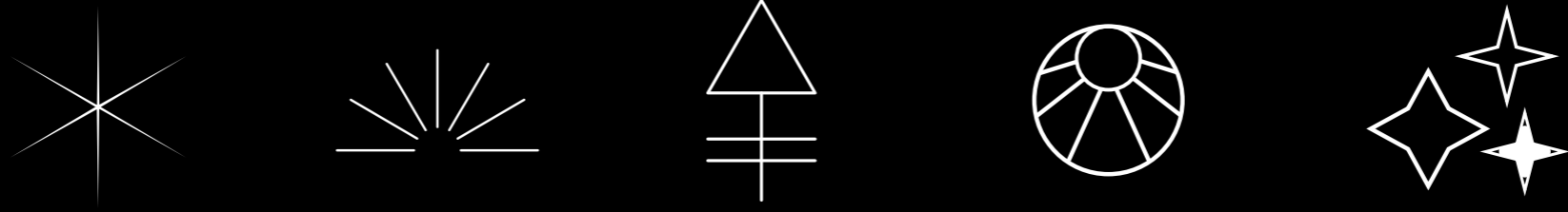
Modular Data Design

VISUAL REPRESENTATIONS OF LIGHT

Exploring iconography, typography and photography



ICONOGRAPHY



TYPOGRAPHY

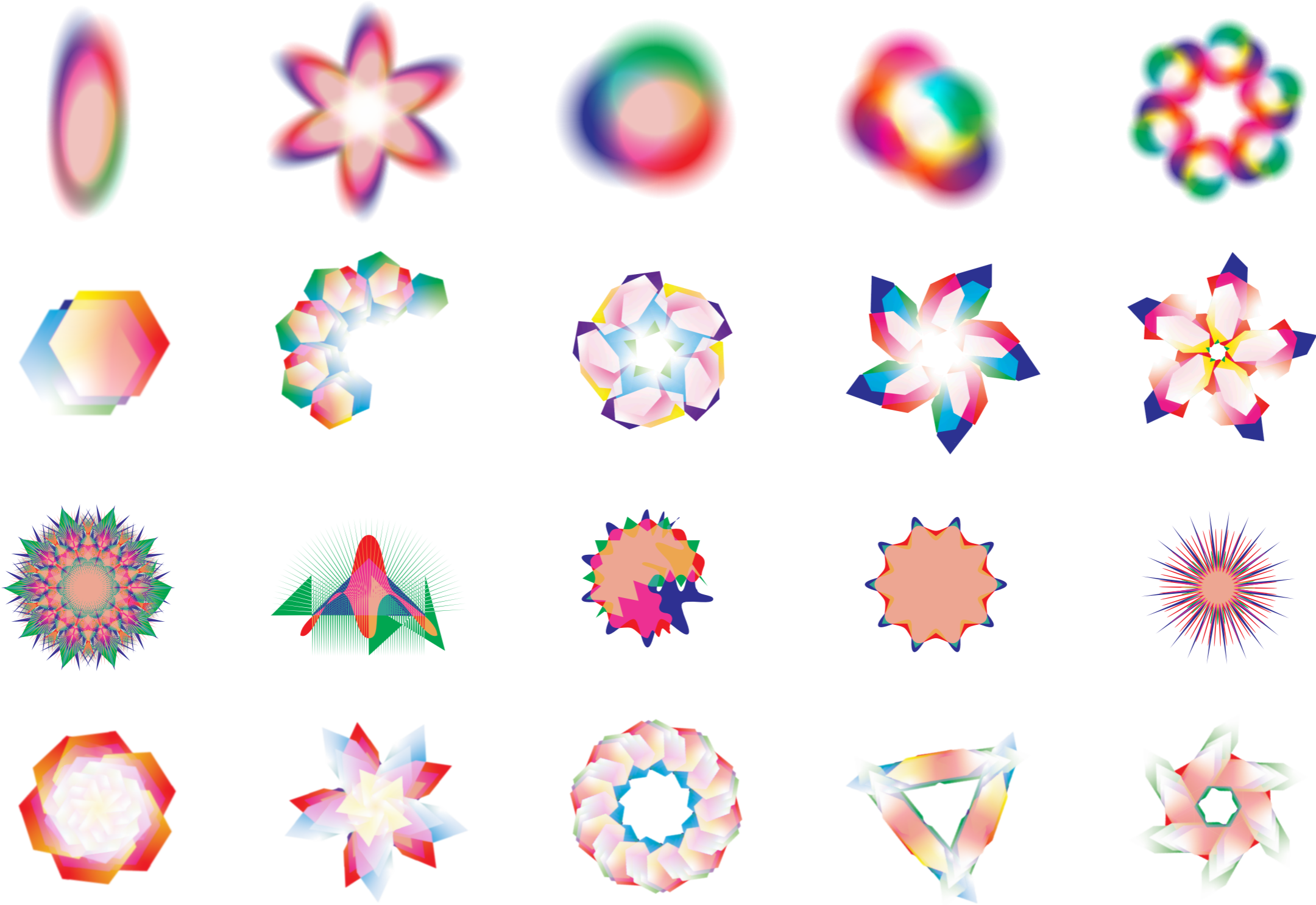
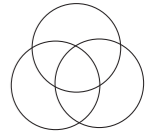
Light N*o*r light lichŕ light

PHOTOGRAPHY



VISUAL REPRESENTATIONS OF LIGHT

+100 Kaleidoscopic renderings on illustrator

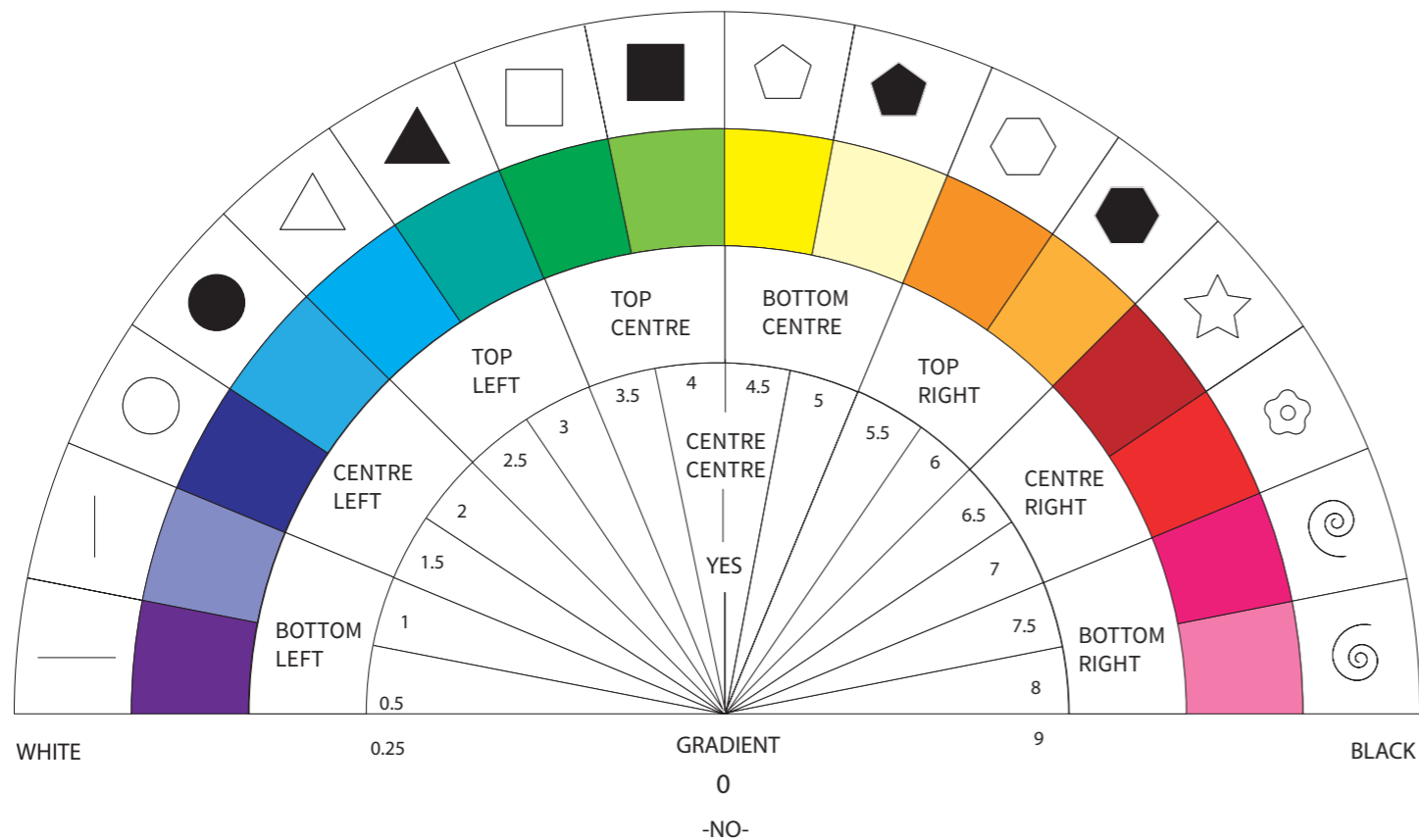




INSTRUCTIONS

1. DESIGN A CHART WITH DESIRED ELEMENTS
2. GET A PENDULUM
3. WRITE A LIST OF QUESTIONS TO ASK THE PENDULUM
4. ASK THE QUESTIONS AND TAKE NOTES
5. VISUALLY REPRESENT THE ANSWERS ACCURATELY AS THE PENDULUM DICTATED

CHART



PENDULUM



QUESTIONS

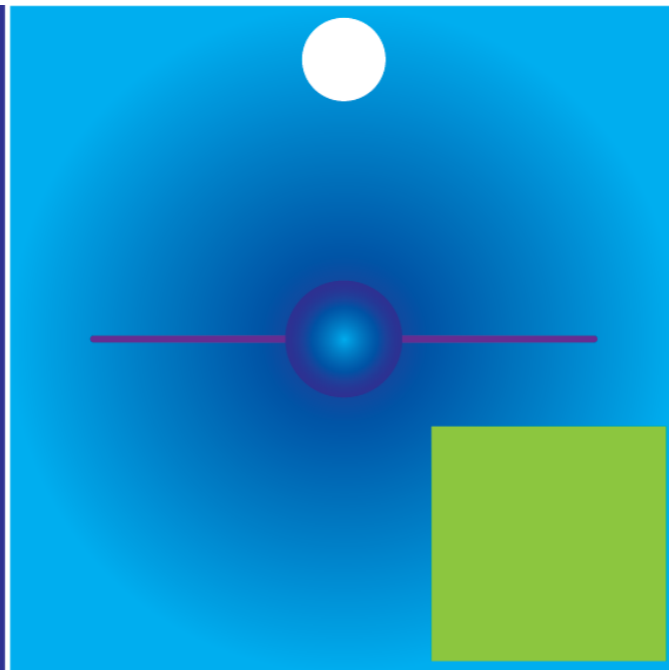
- * Background Colour
- * How many shapes?
- * Shape: Filled or Outlined?
- * If outlined, how thick?
- * Shape colour of fill or outline
- * If Gradient: Linear or Radial?
- * If Gradient: order of colour?
- * If Linear gradient: What Angle?
- * Shape position on canvas?
- * Shape size?

PENDULUM ART

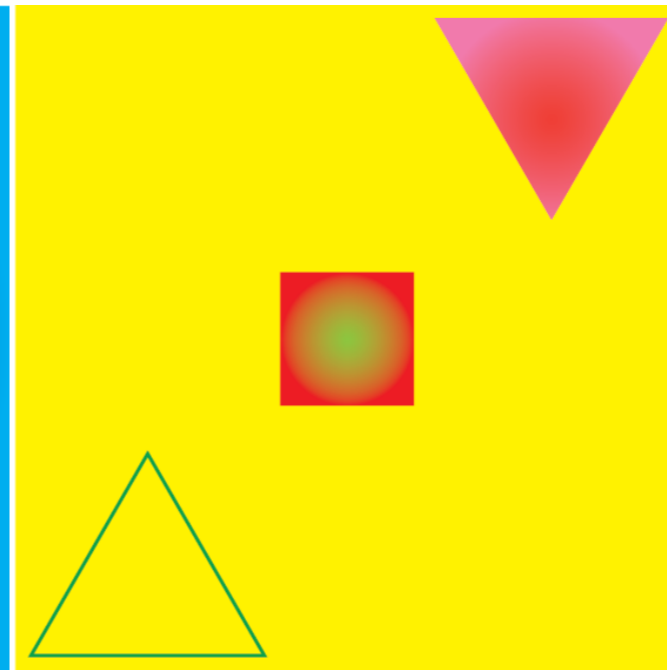
Experiment Outcomes



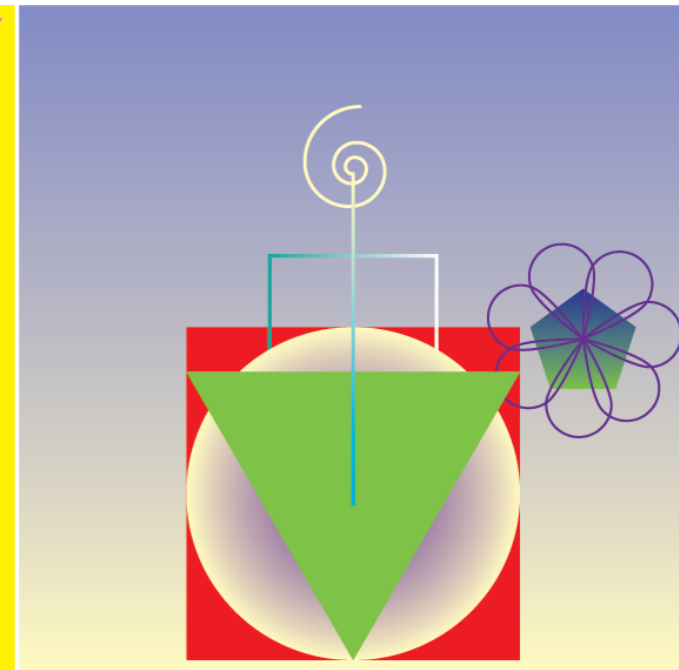
PENDULUM ART #1



PENDULUM ART #2



PENDULUM ART #3



PENDULUM ART #4

ENQUIRY ADJUSTMENT

From the *ineffable* to *creative anxiety*



FROM:

How can we visually communicate *the ineffable*?

Difficult Subject Trauma Metaphysics Spiritualism

Consciousness

Energy

Light Colour Spiritual Art

Art Therapy

Divergent Synesthesia

Design Systems Manifesto

Neurodiversity Inclusivity

Sensory overload Accessibility

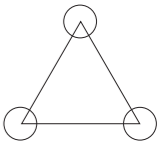
Anxiety Ethos Ethics

TO:

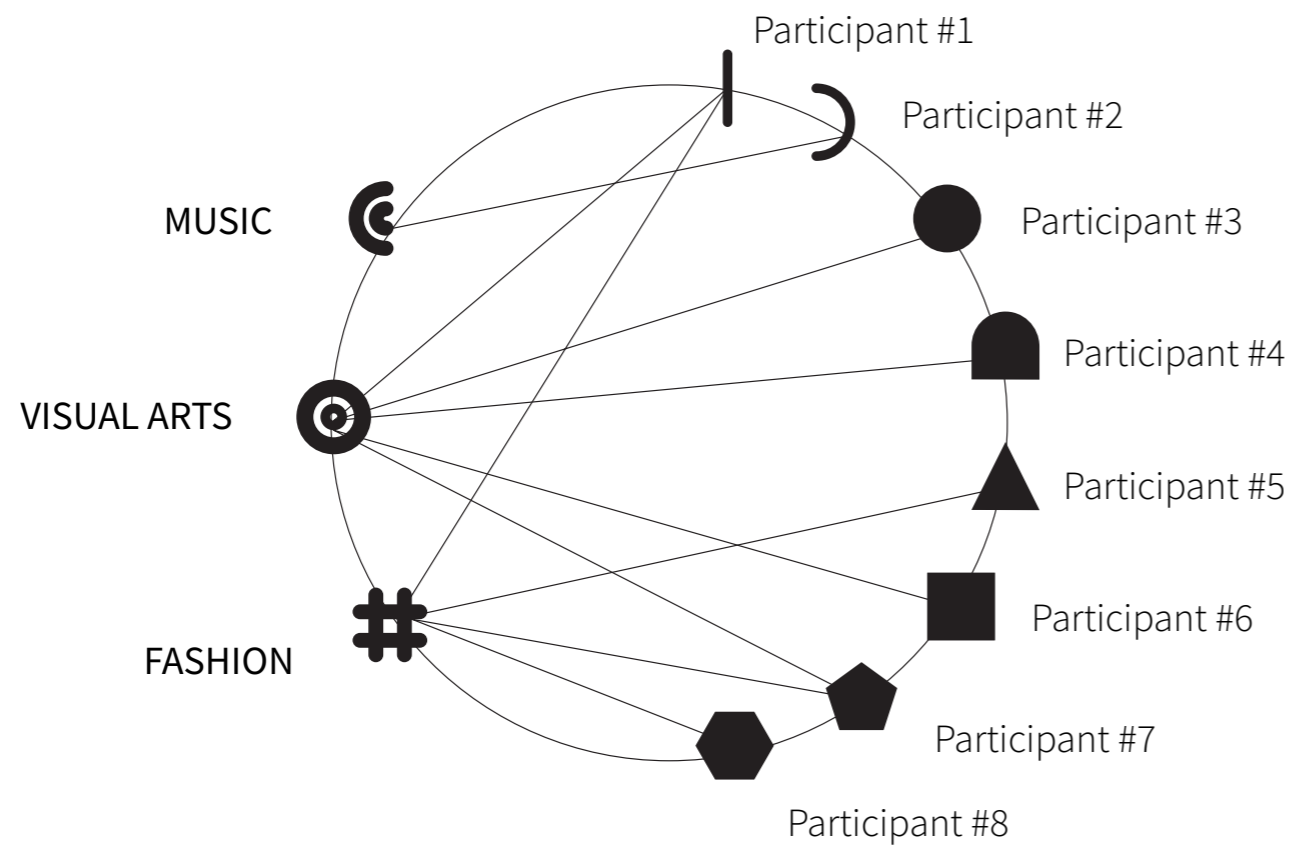
How to visually communicate *creative anxiety*?

DATA COLLECTION

Questionnaire sent to selected designers



8 PARTICIPANTS

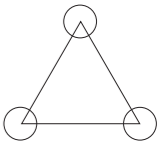


QUESTIONNAIRE

1. Do you experience anxiety while working on a creative project? If so, what makes you feel anxious?
2. When do you feel anxiety the most?
3. Does this anxiety stops you from working or rather fuels your work?
4. What do you do to calm the anxiety?
5. Do you find yourself procrastinating? If so, what do you do while you procrastinate?

VISUALLY REPRESENTING CREATIVE ANXIETY

Data Visualisation: Compositions & Diagrams



VISUAL REPRESENTATION



BEGINNING
PROJECT



QUOTING



AGREEING
TERMS



TERMS
NOT MET

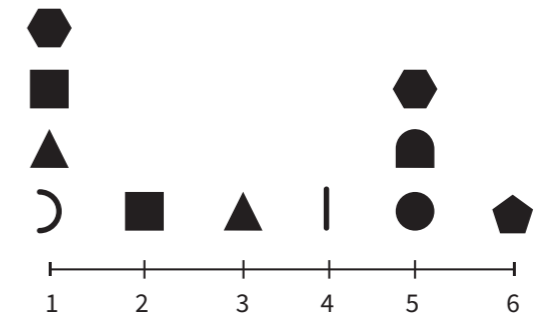


PITCHING
TO CLIENT



REFLECTING
AT NIGHT

DIAGRAM



LEGEND

- | | | |
|-------------------------|---|---------------|
| 1 Beginning project | | Participant 1 |
| 2 Quoting | ☾ | Participant 2 |
| 3 Agreeing terms | ● | Participant 3 |
| 4 Terms not met | ◐ | Participant 4 |
| 5 Pitching to client | ▲ | Participant 5 |
| 6 Reflecting at night | ■ | Participant 6 |
| | ⬠ | Participant 7 |
| | ⬡ | Participant 8 |

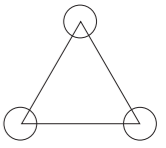
N° 2

Q: When do you feel anxiety the most?

A: At the beginning when quoting and agreeing terms | Pitching to client | When terms are not met | At night.

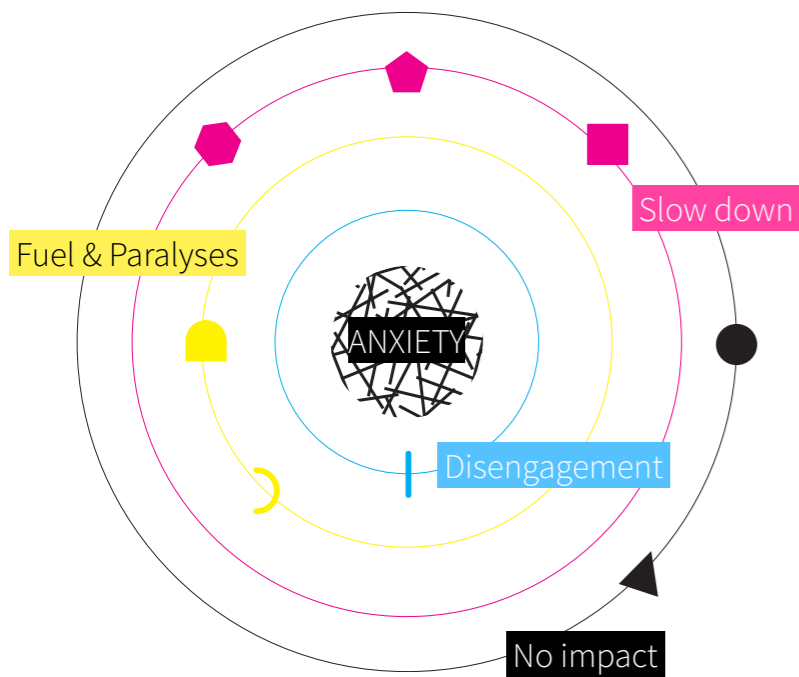
VISUALISING COMPLEXITY

Data visualisation: diagrams



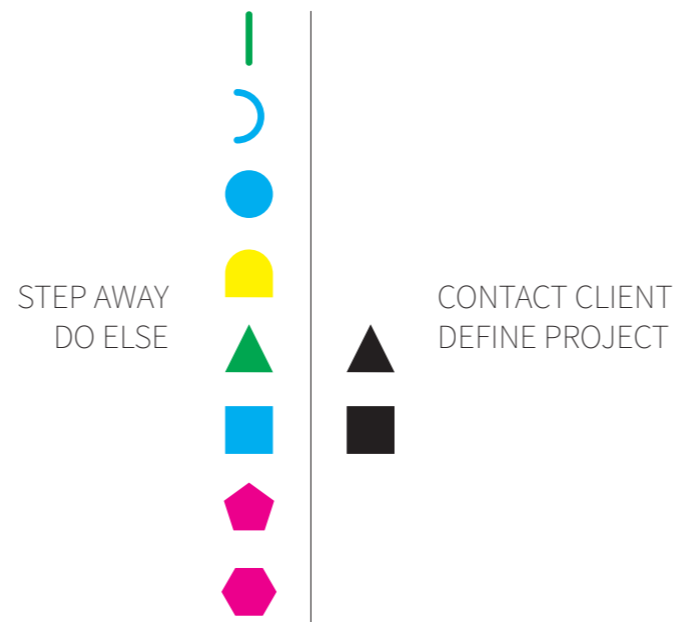
QUESTION 3

Does this anxiety stops you from working or rather fuels your work?



QUESTION 4

What do you do to calm the anxiety?



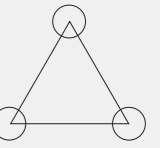
QUESTION 5

Do you find yourself procrastinating? And if so, what do you do while you procrastinate?

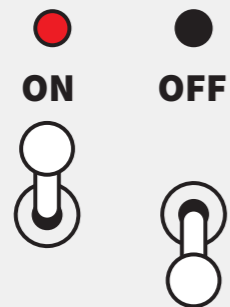


VISUALISING CREATIVE ANXIETY

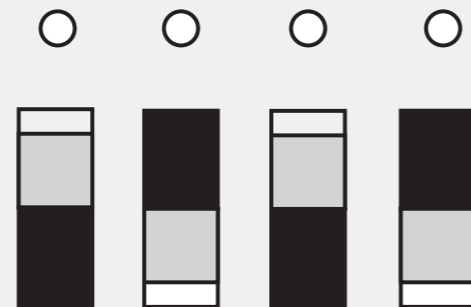
What do you do to calm anxiety?



POWER



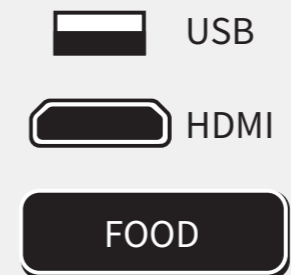
OTHER TASKS



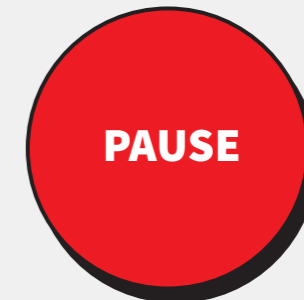
MOTIVATION



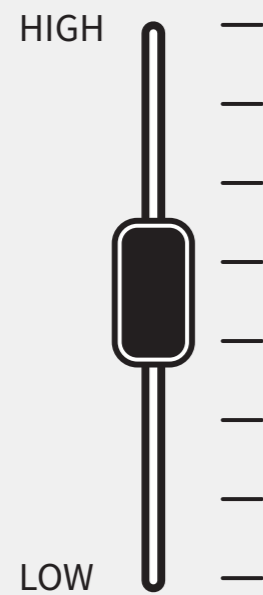
FUEL



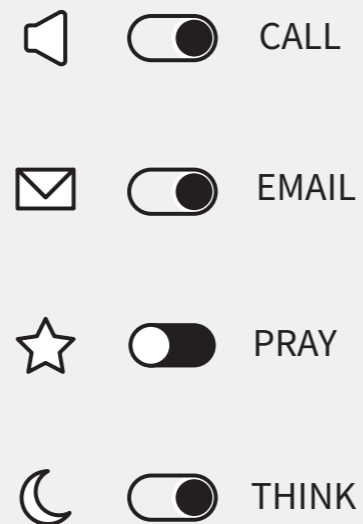
STOP



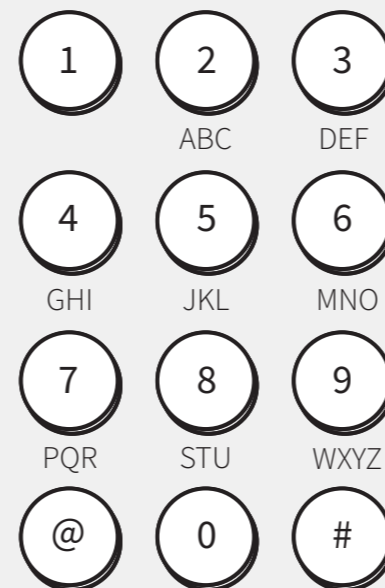
EXPECTATIONS



ACTIONS



COMMUNICATION



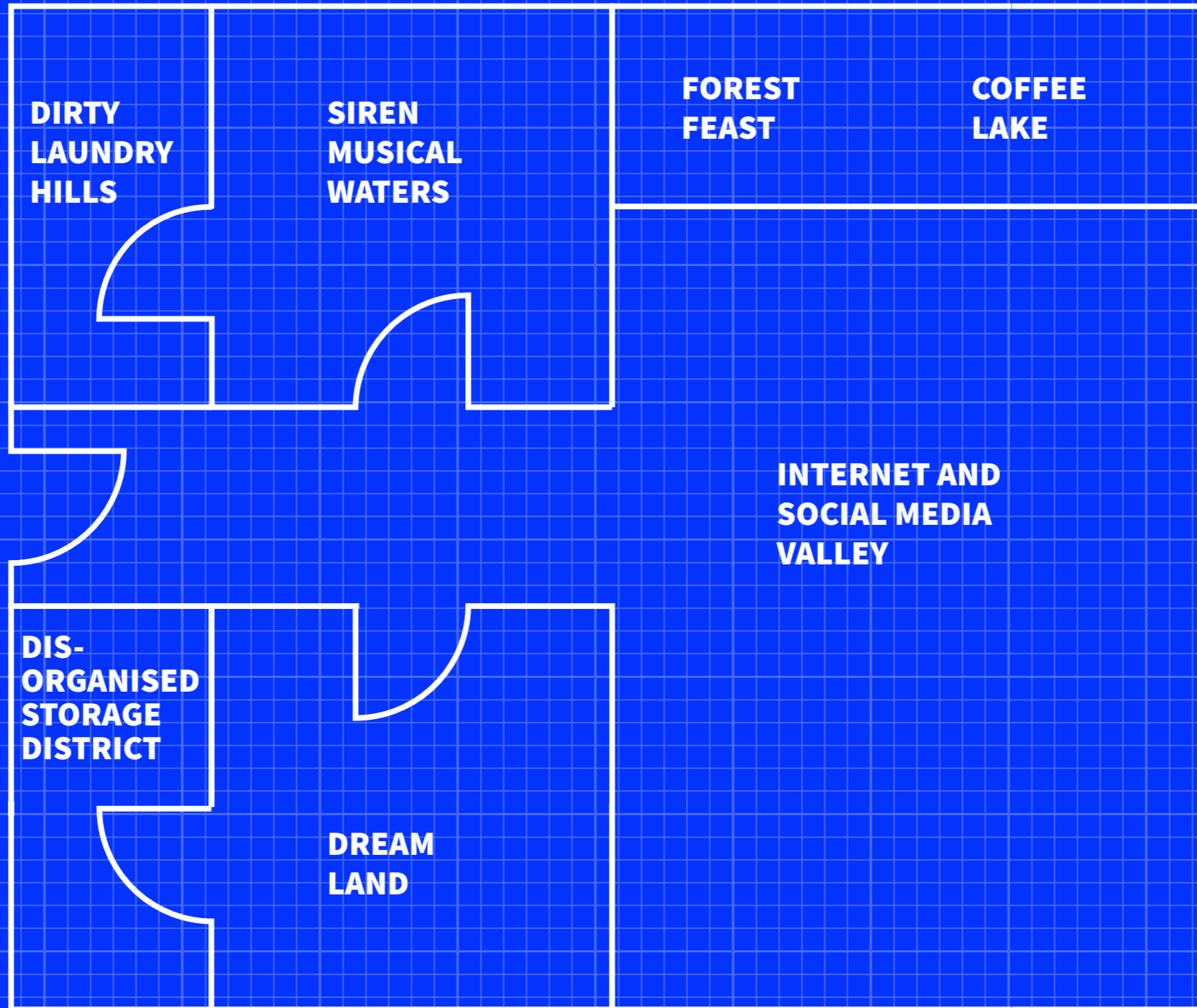
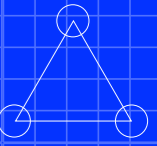
PUSH THROUGH

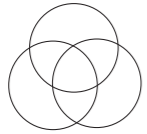


STEP AWAY

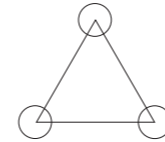
VISUALISING CREATIVE ANXIETY

Do you find yourself procrastinating?





Visually representing elements of ones own consciousness can help reflect and make sense of lived experiences, as well as start a conversation.



Generalising data to create universal representations can remove the humanity behind the data/project.



THANK YOU